



2016

# COMMUNITY INVESTMENT COUNCIL

YEAR IN REVIEW

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## What are Community Investment Councils?

Community Investment Councils (CICs) are cross-functional employee groups that utilize funding, training, resources, and support from the Corporate Social Responsibility team to help engage colleagues in volunteer opportunities and charitable campaigns to improve communities nearby and around the world. CICs also help execute global employee programs on a local scale, such as HMH Volunteer Week and our company-wide book club, One Book, One HMH. HMH is proud to support CICs in 12 major offices and distribution centers across the U.S. and Ireland as part of our Corporate Social Responsibility program.

CICs not only provide a platform for HMH employees to give back to the communities in which they live and work, but also help strengthen office culture and provide members with professional development opportunities.

## What do CICs do?

CICs plan and execute employee-run volunteer projects and donate to local nonprofit organizations, both in the form of grants and in-kind book donations. Throughout 2016 CICs organized dozens of impactful volunteer projects, including an extreme community makeover project in Denver, Colorado, a writing field trip in New York City, and a canned food drive in Troy, Missouri, all of which you can read about in this report. CICs also help drive a significant amount of engagement during HMH's annual Volunteer Week. 2016 marked HMH's largest Volunteer Week to date, with more than **1,400 employees** from **17 HMH offices** participating. Volunteers completed well over **150 projects** during that week (October 24–28), investing **6,100 hours** of volunteer time in our local communities.

## What does the CIC's impact look like?

**148** CIC  
MEMBERS



**24,537**  
BOOKS DONATED  
AT A VALUE OF  
**\$276,678**



# 2016

## Community Investment Council IMPACT

**100**   
NONPROFITS  
BENEFITED

**850**   
EMPLOYEES ENGAGED THROUGH  
ONE **BOOK**, ONE **HMH**

HELPED PLAN  
AND EXECUTE **150**

**VOLUNTEER WEEK** 

PROJECTS

**6,100**   
HOURS OF SERVICE  
DURING **VOLUNTEER WEEK**

# BOSTON

**Chairs** | Hillary Creedon

Ryan Nichols

**Members** | Ashlinn Brennan

Abby Brinn

Leila Meglio

Joyce Laidley

Andrea Roberto

Christopher Andreotes

Linda Beauregard

## NAMI Walk

In May, more than 25 HMH volunteers joined by family and friends participated in the 2016 Massachusetts National Alliance on Mental Illness (NAMI) Walk to raise funds and support the organization’s mission of providing support, education, and advocacy for the millions of Americans affected by mental illness. In addition to walking and raising funds, the volunteers staffed an HMH table and spread the joy of reading by providing books and Curious George® stuffed animals to participating children and families. Team #HMH Proud raised \$2,000 through its efforts.



## Boys & Girls Clubs of Boston Supply Drive

For the second year in a row, the Boston CIC ran a school supply drive for the Boys & Girls Clubs of Boston (BGCB). Boston employees could shop from a suggested wish list and drop off donated goods all summer long. The CIC delivered all donated items to the BGCB in mid-August to help prep the clubs for their new school year. Hundreds of items were donated—enough to fill 18 large boxes! Donated items included notebooks, calculators, pens, and pencils, as well as arts and crafts supplies for the BGCB’s many art rooms. In addition to the supply drive led by CIC members, the Boston CIC made a \$1,000 monetary donation to BGCB to support its ongoing afterschool programs.



# DENVER

- Chair** | Brooke Little
- Members** | Greg Atkins
- | Jess Engman
- | Stephanie Carlberg
- | Mary McDevitt

## Curious George School Visits

The Denver CIC—along with Curious George—dropped by two local schools, Wyatt Elementary and Dalton Elementary, where the group visited classrooms and donated 200 Curious George books. Wyatt Elementary in downtown Denver primarily serves children from low-income families. Curious George gave out lots of hugs and high-fives to kids at both schools. The students were excited to interact with Curious George and so thankful for the donated books!



## Extreme Community Makeover Project

Extreme Community Makeover is an organization that coordinates volunteer teams to assist local people in need with projects in their own homes and neighborhoods. These projects build safer environments; cultivate community among residents, neighborhoods, and networks of local resource providers; and connect residents to a path toward healthy, hopeful, and stable lives. For its Extreme Community Makeover, the Denver CIC participated in an alley cleanup and graffiti removal project.



# DUBLIN

- Executive Champion** | Teresa Hagan
- Chair** | Christian Stynes
- Members** | Colette Heanue
- | Stella McCormick
- | Garvan Gallagher
- | Niall O’Kennedy
- | Elizabeth Ryan

## Peter McVerry Trust

Peter McVerry Trust is a nonprofit whose mission is to reduce homelessness and curb the harmful effects of drug abuse in Dublin, Ireland. The Peter McVerry Trust’s vision is “an Ireland that supports all those on the margins and upholds their rights to full inclusion in society.” The Dublin CIC has volunteered with the Peter McVerry Trust in a number of ways over the past several years and again partnered with the organization during HMH’s 2016 Volunteer Week. During this effort nearly 30 volunteers helped prepare 2,000 letters for a direct mail campaign to benefit the organization.



## ChildVision

The Dublin CIC also volunteered with ChildVision during Volunteer Week. ChildVision is dedicated to the education and therapy needs of blind and multi-disabled children by providing support, education, care, and leisure for children and young adults ranging in age from birth to 23 years of age. HMH Dublin volunteers visited ChildVision throughout Volunteer Week, helping on a wide range of projects, including essential maintenance to the grounds and classroom cleaning and upgrades. Some volunteers cleaned and spruced up the play area— even washing about 40,000 balls for the ball pit!



# EVANSTON

- Executive Champion** Martha Fry
- Chair** Erin Metroff
- Members** Dan Rogers
- Arlinda Campbell
- Sid Allen-Simpson
- Meghann Workman
- Ryan Hall
- Lindy Peterson
- Lisa Crowe
- Geraldine Stevens
- Sophie Garrity
- Robert Wojdyla
- Kimeco Fortson

## JA in a Day

For the second year in a row, Evanston’s CIC participated in Junior Achievement’s “JA in a Day” at East Prairie School in Skokie, Illinois. Junior Achievement Chicago is an educational nonprofit bringing financial literacy, work readiness, and entrepreneurship programs into classrooms from kindergarten through high school. Several HMM volunteers, some of whom are former teachers, taught for the day in 3<sup>rd</sup>, 4<sup>th</sup>, and 5<sup>th</sup> grade classrooms. Each volunteer spent the day teaching basic, real-life skills such as banking, how to write a check, and how to start your own business. Students were engaged by developing their own “pretend” business and managing it through the lesson taught that day.



## Project Linus

The Evanston CIC partnered with Project Linus—an organization they support annually—during Volunteer Week 2016. Project Linus is an organization that provides blankets to children in need in hospitals, shelters, and social service agencies. More than 25 Evanston volunteers spent a week designing and coloring 160 squares to create 6 quilts for local children in need.



# GENEVA

<b>Executive Champions</b>	Randy Teesdale
	Pam Anderson
<b>Chairs</b>	Gwen Brewer
	Lisa Feltz
<b>Members</b>	Pam Stokes
	Lauren Rittenhouse
	Denise Kasper
	Laura Christensen
	Emily Raub
	Tracy Stewart
	Susan Hammerton
	Donna Honeyman
	Jeanne Hosler
	Peggy McCarthy
	Carolyn Minear
	Stacy Rubly
	Millie Schwartz
	Idy Spezzano
	Al Brown

## Week-long Service Project

As a key project during Volunteer Week the Geneva CIC organized four interactive onsite activities as one large event. To accommodate many volunteers at one time, a large conference room was set up to allow for quilt-making for Project Linus, card-making for the children of St. Jude’s Hospital, dog bed assembly for Safe Haven Dog Rescue, and duffle bag sorting and stuffing for local foster kids. Employees had the option of working on one of these projects or dropping by for several visits to take part in all four of the activities. This was a great hands-on way to bring many members of the Geneva warehouse and office together to work on these projects simultaneously.



## Habitat for Humanity

Habitat for Humanity believes that everyone, everywhere, should have a healthy, affordable place to call home. HMH employees from Geneva were given the opportunity to volunteer with their local Habitat for Humanity chapter during Volunteer Week 2016. Volunteers helped with the construction of a new home, working on everything from siding to interior framing. The Geneva volunteer team enjoyed knowing that its efforts helped a family break the cycle of poverty and helped steward long-term financial security with an affordable, stable home.





# INDIANAPOLIS

- Executive Champion** | Matt Hasken
- Chair** | Ruth Guthrie
- Members** | Jake Brandenburg
- | Craig Majors
- | Terri Anderson
- | Erin Orr
- | Chris Summers
- | William Rochefort
- | Linda Stoeffler
- | Angela ElBarassi

## Boys & Girls Clubs of Indianapolis

The Indianapolis CIC partnered with its local Boys & Girls Club for the first time in 2016 as a new club location recently opened near the HMH Indianapolis Distribution Center. The local CIC raised over \$2,000 to help support the afterschool tutoring programs and donated over 4,000 children’s books to help stock the new facility. Members of the CIC, friends of the CIC, and partner volunteers helped to break down and sort the large boxes of books by grade level and stock each reading room in the new facility. As a follow-up to this effort, the CIC hosted an onsite project during Volunteer Week to assemble 150 treat and book bags to be distributed to kids at BGCI’s Halloween Festival.



## School on Wheels

The Indianapolis CIC ran a matching gifts campaign to benefit the Indianapolis branch of School on Wheels. School on Wheels works to provide one-on-one tutoring and educational advocacy for school-age children affected by homelessness. The Indianapolis Distribution Center employees donated \$512, which was matched by the CIC. The funds raised were used to purchase uniforms for homeless students. In addition, the CIC ran a Volunteer Week project to further support the organization in which volunteers assembled 400 tutor thank-you packages and 125 holiday book bags for the students of the program.





# ITASCA

- Executive Champion** | Doug Becker
- Chair** | Helen Kolettis
- Members** | Beth Wolfe
- April Carson
- Anne Anderson
- David Simmons
- Kristen Speciale
- Shawn Viane
- Jeremy Balfe
- Betsy Irish

## Itasca Police Department’s Shop with a Cop Event

This past holiday season the Itasca CIC donated funds raised from book sales to the Itasca Police Department for its “Shop with a Cop” program, which benefited 35 local children in need. Police officers who volunteered took the children shopping for holiday gifts and treated them to a group lunch at a local restaurant. The Itasca CIC helped fund the program by selling HMH cookbooks to colleagues and friends; raising \$600 in total for the cause. The initiative meant a great deal to both the local families and the police officers who participated, and the Itasca Police Department recognized HMH as an instrumental partner in helping to make a memorable holiday for all involved.



## Itasca Employees Pack 110 Meals during Volunteer Week

During Volunteer Week 2016, 45 Itasca employees spent an afternoon volunteering at Feed My Starving Children in Schaumburg, Illinois, a nonprofit organization that provides nutritionally complete meals for malnourished children. Over a two-hour period, volunteers from HMH and other local businesses packed 110 boxes of meals, which will feed 65 children for one year. This is the third time the Itasca office has participated in this event and is one that volunteers find extremely worthwhile. “Feed My Starving Children is a rewarding experience. You get to work alongside your coworkers to provide thousands of meals to children all over the world,” said Marzee Eckhoff, Librarian, Shared Services. “It’s a win-win!”



# NEW YORK

## Girls Write Now Mentoring Session

Fifteen teens from Girls Write Now, New York's first and only writing and mentoring organization for girls, visited one of HMH's NYC offices for a mentoring session during Volunteer Week 2016. During the first half of the opportunity the girls heard from several HMH executives about their career paths, successes, and challenges. Following the panel discussion, HMH volunteers were matched with students for a meaningful one-on-one mentoring session to help students craft their own personal narratives in essay or poetry form. Volunteers also shared their own career journey with their mentees to help the girls think about their potential career path after school.

## Writing Field Trip with 826 NYC

A group of HMH volunteers worked with a class of 5<sup>th</sup> grade students on an interactive writing field trip hosted by 826NYC. The New York volunteer group traveled to 826 NYC, which is masked as the Brooklyn Superhero Supply Company, for its day of service. The volunteers worked with students on their final field trip production about an evil scientist, Dr. Knowledge". HMH volunteers helped the students tap into their creativity—taking twists and turns in the story and providing writing and editing suggestions along the way.



# ORLANDO

<b>Executive Champions</b>	James T Diamond Hazel Hughes
<b>Chairs</b>	Chelsie Sloan Sara Buren
<b>Members</b>	Christy Buonomo Stephanie Bize Jennifer Kovacs Beth Zefo Jovana Almodovar Leslie Betterman Jennifer Buko Leah Guidry Robyn Hoover Angela Hottal Vivian Kerstein Jeanne Morile Mary Murphy Marylia Nieves David O'Neil Georgina Paden Terri Taylor Rebecca Elliott Sarah Goldberg Judith Roberts Ivelisse V. Baba-portalatin Teneka Harris

## Junior Achievement Bowl-a-Thon

Leading up to Friday, June 10, 2016, the Orlando office came together to organize its most successful Junior Achievement Bowl-A-Thon to date. In what marked the sixth year in a row taking part in this event, 93 bowlers came together and raised a total of \$15,514! The funds raised will be used by the Junior Achievement of Central Florida to impact 515 children's lives in the Orlando community by preparing them to succeed in a global economy.



## Boys & Girls Club of Central Florida

The Orlando CIC partnered with the Boys & Girls Club of Central Florida as a Sapphire Sponsor in support of its annual event, Celebrate the Children Dinner & Auction. The Central Florida chapter provides nearly 14,000 youth opportunities to discover their true potential every year. The partnership continued with "Scrub the Club" events at two separate Boys & Girls Club of Central Florida locations. Twenty-five HMH employees rolled up their sleeves to clean, organize, and prepare the local clubs while the children were in school. To recognize the ongoing support and dedication from the Orlando CIC and employees, the Boys & Girls Club of Central Florida recognized HMH with a Community Leader award.



# PORTSMOUTH

- Executive Champion** Stephen Perepeluk
- Chairs**
  - Veronica Bennett
  - Erik Ickes
- Members**
  - Erin St. Hilaire
  - Sonja Chapman
  - Marie Calvi
  - Thomas Carr
  - Marisa Donahue
  - Marilyn Easton
  - Kelly Ernest
  - Brenda Gaudet
  - Michelle Guy
  - Lorinda Keefe
  - Catrina Marshall
  - Natalie Pavlov
  - Kim Willoughby
  - Maria Czop

## 2017 Pet Calendar

In addition to hosting favorite annual events like a soup-off and ice cream social to benefit local charities, the Portsmouth CIC introduced a new venture in 2016 called the Heinemann Pet Calendar. Employees paid \$1 to submit photos of their pets, which were compiled into a beautiful 2017 calendar. The calendars were produced by PIP Printing, which donated its services and the calendars were then sold for \$10 each to staff, friends, and family. As a result, \$744 was raised and in turn donated to 2020 Vision Quest, an organization that inspires visually impaired students to reach their peak potential.



## Portsmouth Holiday Parade & Food Drive

The Portsmouth CIC again participated in the Portsmouth Holiday Parade, accompanied by everyone's favorite monkey, Curious George. This year marked the 4<sup>th</sup> anniversary of the parade's "No Hunger Holidays" theme. The Portsmouth CIC coordinated an office-wide food drive; a total of 378.5 pounds of food were donated, along with \$1,000 in grocery gift cards to the New Hampshire Food Bank. On the day of the parade Curious George helped CIC members hand out books to all of the kids along the parade route.





# ROUND ROCK

- Executive Champion** | Jeanette Cacciola
- Chair** | Kim Soriano
- Members** | Tyler Gatewood
- | Tajauna Treadway
- | Cheryl Alvarado
- | Karen Arneson
- | Betsy Harris
- | Matthew Crain
- | Carlie Dos Santos
- | Susan Flurry
- | Virginia Franco
- | Neel Heisel
- | Pamela Moldenhauer
- | Angela Morris
- | Polly Porter
- | Gisele Schaefer
- | Carla Shiflet
- | Amy Taulman
- | Christine Devall
- | Morgan Clark
- | Melissa Robinette
- | Nathan O'Neal
- | Heather Gandy

## Sole Hope

For the third year in a row the Round Rock CIC supported the nonprofit Sole Hope with an onsite shoe making event. Sole Hope's mission is to offer hope, healthier lives, and freedom from foot-related diseases through education, jobs, and medical relief. During Volunteer Week, 46 Round Rock volunteers cut 217 pairs of shoe patterns, which are in turn made into durable shoes by Ugandan men and women who earn a fair wage while being employed by Sole Hope. Along with the shoe patterns, the Round Rock CIC donated medical supplies such as Band-Aids, gauze, and Neosporin to Sole Hope. The Round Rock CIC was the first HMM group to partner with Sole Hope through an in-office shoe cutting project several years ago, and since then other CICs have also participated.



## Round Rock Serving Center

The Round Rock CIC started a partnership with the Round Rock Serving Center when the local HMM office relocated from Austin in the summer of 2016. The Serving Center carries out a community-wide mission of serving human needs in the city of Round Rock and surrounding areas through a multitude of programs, including a food pantry, community gardens, a volunteer center, adult education classes, and financial and housing assistance. During Volunteer Week 2016, 37 HMM employees volunteered at the Serving Center, accepting donations, tending the community garden, sorting food and assisting clients in the food pantry, and helping in the thrift store. Additionally, the CIC hosted "A Very Curious Saturday" event in downtown Round Rock where over 1,000 people came out to hear stories from Curious George and raise money for the Serving Center. To increase the impact the CIC also donated proceeds from its annual "Festival of Giving," including cash donations and canned food, to the Serving Center.



# TROY

- Executive Champion** | Tom Joyce
- Chair** | Tim Calicott
- Members** | Paula Cox
- Shannon Hartle
- Sarah Rigby
- Karla Creech
- Tammy Mathews

## Bread for Life Canned Good Drive

The Troy CIC coordinated an extremely successful food drive from January 15 to February 29, 2016, collecting 1,900 canned goods and nonperishables! All donated food items benefited the Bread for Life Food Pantry in Troy, Missouri. Troy CIC members decided to hold this donation drive in January and February when donations are at their lowest to the pantry so their efforts could make the greatest impact among local families in need. While running the canned goods drive is an annual event for the Troy warehouse, this was the first year the CIC introduced a friendly contest among departments to see which could gather the most food. The maintenance department was the winning team, and such a gracious winner the group shared the prize—a pizza party—with the whole warehouse to celebrate the overall success of the drive.



## Lincoln County Veterans Breakfast

As a part of Volunteer Week 2016, the Troy CIC contacted the local Veterans Chapter in Lincoln County, Missouri to inquire how the group could assist local veterans. The CIC was able to participate in a chapter meeting by serving breakfast to approximately 90 attendees. While interacting with the veterans who were present, CIC members and volunteers learned about the different activities in which the veterans are involved within their community and laid the groundwork for future partnership opportunities.



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