

OFFICIAL RULES  
SCHOLASTIC READ 180 CAMCORDER CONTEST  
NO PURCHASE NECESSARY

1. Entries will be judged based upon statement completed by educators in the *READ 180* Community (the “Educator’s Statement”). The statement must include the educator’s response to the following:
  - (i) Describe how a Flip Ultra™ Camcorder would benefit your classroom and highlight your student’s experience with *READ 180* in a positive way?
  - (ii) Explain how using a Flip Ultra™ Camcorder will promote and encourage community among the students in your classroom?
  - (iii) In what ways will using a Flip Ultra™ Camcorder in your classroom connect you with the *READ 180* Community of educators, motivating Community members and inspiring them to share their experiences with *READ 180*?

Educator’s Statements may be submitted Online only at [www.scholastic.com/read180/community](http://www.scholastic.com/read180/community) between September 1, 2009 and June 1, 2010 (the “Contest Period”). A winner will be selected from all eligible Educator Statements on or about the last day of each month during the Contest Period as follows: September 30, 2009, October 31, 2009, November 30, 2009, December 31, 2009, January 30, 2010, February 28, 2010, March 31, 2010, April 30, 2010, May 31, 2010 and June 30, 2010 (each, a “Contest Month”). In order to be eligible to win in a Contest Month, the Educator Statement must be received no later than the twentieth day of the Contest Month (i.e. September 20, 2009). If an entrant is not chosen as a winner in a Contest Month, the entrant will automatically be reentered for subsequent Contest Months. Each winner will be notified within five (5) business days of the end of such Contest Month.

The Contest may only be entered Online, no other method of entry will be accepted. No copies, facsimiles, or reproductions of online entry form will be accepted. In the event of a dispute over the identity of an entrant, entry will be deemed submitted by the holder of the e-mail account submitted in the entry process. All submissions, including rights therein, shall become the property of Scholastic Inc. and will not be returned. Scholastic is not responsible for late, incomplete, or illegible entries regardless of means of submission.

2. The Scholastic *READ 180* Camcorder Contest (the “Contest”) is open to *READ 180* educators in the United States only who have joined the *READ 180* Community. *READ 180* educators may join the *READ 180* Community at no cost by going to [www.scholastic.com/read180/community](http://www.scholastic.com/read180/community) and following the instructions. Employees and members of their families living in the same household, of Scholastic Inc., its parent, subsidiaries, brokers, distributors, dealers, retailers, affiliates, and its advertising, promotion, and production agencies, are not eligible to enter. Contest is void where prohibited by law.

3. One statement may be submitted per *READ 180* Community member. Once an entrant is a winner, s/he is not eligible to win in subsequent Contest Months.

4. **Selection of Winners; Prizes.** Scholastic’s appointed judges shall review the Educator’s Statement and assign a 4-point maximum score to each Educator’s Statement submitted, respectively (for a total of 12 maximum points), based on a maximum of 4 points awarded for how effectively the respective Educator’s Statement conveys each of the following: (a) Describe how a Flip Ultra™ Camcorder would benefit your classroom and highlight your student’s experience with *READ 180* in a positive way; (b) How would using a Flip Ultra™ Camcorder promote and encourage community among the students in your classroom; (c) In what ways will using a Flip Ultra™ Camcorder in your classroom connect you with the

*READ 180* Community of educators, motivating Community members and inspiring them to share their experiences with *READ 180*. Scholastic shall award ten of the highest-scoring eligible entrants with a Flip Ultra™ Camcorder (approx. retail value \$149.99). Prizes are nontransferable, non-assignable, and no cash alternative will be offered. Taxes on prizes, if any, are the responsibility of individual winners.

5. All materials submitted will become the property of Scholastic and will not be returned. By submitting a statement, all educators agree to abide by these terms and conditions, warrant and represent that all information submitted is truthful and accurate, and grant to Scholastic the right to use both the educator's names, information and materials provided, and likeness for purposes of advertising and/or promotion without further notice or compensation and to edit, publish promote and otherwise use such information without further notice or compensation. Award winners will be required to sign and return an affidavit of eligibility, confirmation of acceptance of these terms and conditions, and a liability/publicity release and/or any other release Scholastic deems necessary within ten (10) business days of notification attempt or an alternate award winner may be selected. The winner may also be required to attend and participate in media and/or public relations events (the "Media Events") designated by Scholastic and/or requested by various media outlets. Upon Scholastic's request, and subject to winner's availability, each winner agrees to participate in such Media Events without any further compensation. Scholastic shall have the right, in its sole discretion, to choose the winners it wishes to participate in such Media Events. By accepting the prize, all winners, whether or not chosen to participate in such Media Events, agree to release Scholastic Inc., and its affiliates, subsidiaries, distributors, and agencies, and hold each of them harmless, from any claims relating to their selection, non-selection, participation or non-participation in any Media Events. Taxes on prizes, if any, are the sole responsibility of winners and other recipients of prizes in conjunction with the Scholastic Read 180 Camcorder Contest. Subject to all applicable laws.

6. The names of the Scholastic Read 180 Camcorder Contest winners will be available starting September 30, 2009 (via the *READ 180* Web site at [www.scholastic.com/read180/community](http://www.scholastic.com/read180/community)). You may request these names by sending a self-addressed, stamped envelope to: Scholastic Inc. *READ 180* Community, 524 Broadway, 10th Floor, Space 1037A, New York, NY 10012.

Questions? Contact us at 212-965-7337 or [read180community@scholastic.com](mailto:read180community@scholastic.com).