



Houghton Mifflin Harcourt.

Educator Awards

Contest End Date: March 1, 2024

OFFICIAL RULES: 2024 HOUGHTON MIFFLIN HARCOURT 180 EDUCATOR AWARDS CONTEST; NO PURCHASE NECESSARY

- 1) Entries for the Houghton Mifflin Harcourt 180 Educator Awards Contest will be collected in one phase and judged based on nomination applications.

All submissions must be nominated by a teacher, principal, or another relevant school/technology administrator, referred to as the 'Nominator.' Each submission should include a release form signed by a district official, confirming that the Nominee has received approval from their district for the awarded prize. Submissions will be collectively referred to as 'Entries.' If the release form is not returned by the contest end date, the finalist will forfeit their prize.

- 2) Contest Period. The Contest begins on February 5th, 2024, at 12:01 a.m. Eastern Standard Time ("EST") and ends on March 1, 2024, at 11:59 pm EST (the "contest period"). The Contest Period is outlined in the chart below. Entries must meet the respective deadlines to qualify. We reserve the right to extend deadlines and other contest dates at our discretion.

Start date (12:01 a.m. EST)	End date (11:59 pm EST)	Approximate Notification Date
February 5th, 2024	March 1, 2024	May 31, 2024

- 3) Eligibility. The Contest is open to educators of Grades 3 through 12 in the United States who are Nominees using SAM Central® or Ed® platforms for Read 180 and Math 180. There is no restriction based on the classroom teacher's particular Stage or version of Read 180 and Math 180. The contest is void where prohibited by law. One or more nominations may be submitted per teacher, principal, or other school/technology administrator Nominee, as applicable. Educators may only be nominated for one program, either Read 180 or Math 180. They may not be nominated for multiple programs.

Employees and members of the same household of Houghton Mifflin Harcourt Publishing Company, its parent, subsidiaries, brokers, distributors, dealers, retailers, affiliates, and its advertising, promotion, and production agencies, are not eligible to enter.

- 4) Submission Requirements. The Nomination Form, submitted digitally, from hnhco.com/180Awards must have all required fields completed. Additionally, optional character boxes are available for any extra information regarding the Nominee's exceptional commitment. This may include details about improving the lives of struggling learners, innovative and differentiated instruction, going above and beyond, fidelity in implementation, student success and growth, or any other information supporting the Nominee's dedication to helping students in need. Providing such details will assist in the selection process for winners.
- 5) Judging Process. Blind judging will determine the top 80 Nominees, with three per Read 180 Stage (A, B, & C), three for Math 180 per HMH Regions (6 total). Each person who submitted the entry nomination (nominator) will be notified electronically. To proceed, they must provide a district official's confirmation that the Nominee has district approval for the awarded prize. Judges shall review the Nomination with no knowledge of the name of the district at which the Nominee works. We reserve the right to change the number of winners at our discretion.

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- 6) **Scoring of Entries.** Judges will evaluate the Nomination Submissions and assign a number (rank) to each entry based on the effectiveness of the Nominator's submission and the Nominee's exceptional commitment to improving the lives of tier 2 and tier 3 students. Each Nominee's entry will be reviewed, and a maximum score of 25 points will be assigned, with a maximum of 5 points in each of the following categories: Rank 0 – 5. 0: The nomination doesn't mention this category. 1: Minimal evidence. 2: Some evidence. 3: Adequate demonstration. 4: Strong evidence. 5: Outstanding demonstration. Scores will be calculated based on quarters of a point. Top-scoring nominations will be the winners.
- **Teaching Excellence:** Addressing how the Nominee always requires excellence, inspiring students to see beyond the borders of the classroom and continually improve their reading and math achievement to reach their goals.
 - **Educational Leadership:** How effectively does the teacher serve as a leader and mentor, inspiring colleagues and providing guidance or mentorship to fellow educators or students?
 - **Rotational Model Compliance:** Does the teacher's curriculum, lesson plans, and teaching materials, follow the intervention program with fidelity?
 - **Student Application:** How does the teacher implement the usage of the student application? Do they average 3-5 times a week for 20 minutes? Does the teacher create and help students reach segment goals?
 - **Alignment with 180 Awards Values and Goals:** Does the nomination provide clarity and depth of information provided in the nomination materials? If so, to what extent does the teacher's teaching philosophy and practices align with the values and goals of the 180 Awards program?
- 7) **Prizes.**
- a. **Read 180 and Math 180**
HMH will grant one (1) award for each Read 180 Stage [A, B, or C] and one (1) for Math 180. Recipients will receive a commemorative plaque recognizing their dedication throughout the school year. Additionally, they will be provided with an electronic packet of printables intended to assist the educator in fostering student growth and facilitating celebratory activities in their classroom.
 - b. Prizes are non-transferable and non-assignable, and no cash alternative will be offered. Taxes on prizes, if any, are the responsibility of individual winners. Winners shall submit correct information to Houghton Mifflin Harcourt for tax purposes, including, without limitation, name, address, and Social Security Number or Tax Identification Number. No prize shall be awarded without the signed District Approval Release Form. Prizes are subject to change at our discretion.
- 8) **Nomination Form(s).**
Nomination forms must be submitted online at www.hmhco.com/180awards. All submissions must be received no later than 11:59 p.m. EST on March 4, 2024. Winners will be notified by e-mail after May 31, 2024. The names of the 2024 Houghton Mifflin Harcourt 180 Awards winners will be available in June of 2024 (via www.hmhco.com/180awards). No names shall be listed online without the signed District Approval Release Form.
- 9) Houghton Mifflin Harcourt is not responsible for (i) lost, late, misdirected, damaged, or illegible Entries; or (ii) error, omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of Entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions of any kind, or inaccurate transmission of or failure to receive Entry information by Houghton Mifflin Harcourt on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof; or (iii) any injury or damage to entrant's or any other person's computer related to or resulting from participating in the Contest.

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- 10) **Ownership.** All Entries, including supporting materials such as photos, and any copyrights therein, become the sole property of Houghton Mifflin Harcourt and will not be returned. Submission of Entry further constitutes each Nominee's consent (including that of the videographer(s) and production staff) to irrevocably assign and transfer to Houghton Mifflin Harcourt any and all rights, title, and interest in and to the Entry, including, without limitation, all copyrights. Houghton Mifflin Harcourt shall have the irrevocable, worldwide right in perpetuity to reproduce, distribute, exhibit, publish or otherwise use the Entry in any and all media.
- Submission of your Entry constitutes permission and rights for Houghton Mifflin Harcourt to use the name, image, likeness, voice, and comments of anyone whose name, image, likeness, voice, or comments are included in the Video in advertising. Houghton Mifflin Harcourt is not responsible for any unauthorized third-party use of any Entry.
- Except where prohibited by law, Entry submission grants Houghton Mifflin Harcourt the right in perpetuity to edit, adjust, modify, abridge, condense, and excerpt such Entry and/or comments in any way, in any and all media, without limitation and without compensation to Nominee.
- 11) **Media.** By submitting a nomination and application, all Nominees and Nominators agree to abide by these terms and conditions, warrant and represent that all information submitted is truthful and accurate, and grant to Houghton Mifflin Harcourt the right to edit, publish, promote, and otherwise use both the Nominee's and Nominator's names, information and materials provided, and likeness for purposes of advertising and/or promotion without further notice or compensation. Award winners will be required to sign and return an affidavit of eligibility, confirmation of acceptance of these terms and conditions, and a liability/publicity release and/or any other release Houghton Mifflin Harcourt deems necessary within ten (10) business days of notification attempt, or an alternate award winner may be selected. The winner may also be required to attend and participate in media and/or public relations events (the "Media Events") designated by Houghton Mifflin Harcourt and/or requested by various media outlets. Upon Houghton Mifflin Harcourt's request, and subject to the winner's availability, each winner agrees to participate in such Media Events without any further compensation. Houghton Mifflin Harcourt shall have the right, in its sole discretion, to choose the winners it wishes to participate in such Media Events. By accepting the prize, all winners, whether or not chosen to participate in such Media Events, agree to release Houghton Mifflin Harcourt Publishing Company, and its affiliates, subsidiaries, distributors, and agencies, and hold each of them harmless, from any claims relating to their selection, non-selection, participation or non-participation in any Media Events.
- 12) **Taxes on prizes,** if any, are the sole responsibility of winners and other recipients of prizes in conjunction with the Contest. Subject to all applicable laws.

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Requirements Checklist

- Include District Approval Form: signed by a district official confirming the Nominee has the District's approval to accept the Prizes should it be awarded to him/her. The release form to be used for this purpose is available here: hmhco.com/180awards.

- Include a Release Form* signed by:
 - The Nominee;
 - Anyone who appears (name, image, likeness, voice, or comments)
 - Any student(s) who give a quote about the Nominee and each student's guardian.

*All release forms must be submitted with the Entry. The release form to be used for this purpose is available here: hmhco.com/180awards.

- Additional Submission Requirements
 - All entries must be the original work of the Nominee, may not have been previously published, may not have won previous awards, and must not infringe upon the copyrights, trademarks, rights of privacy, publicity, or other intellectual property or other rights of any person or entity;
 - May not defame, misrepresent, or contain disparaging remarks about other people or companies;
 - May not contain trademarks, logos, or trade dress (such as distinctive packaging or building exteriors/interiors) owned by others, advertise or promote any brand or product of any kind, without permission; the only permissible logos to include are those of Read 180 and Math 180;
 - May not contain copyrighted materials owned by others (including music, photographs, sculptures, paintings, and other works of art or images published on or in websites, television, movies, or other media);
 - May not contain materials embodying the names, likenesses, photographs, or other indicia identifying any person, living or dead, without a written consent being submitted to Houghton Mifflin Harcourt with the Entry;
 - Must communicate positive images and messaging;
 - No submissions by those under 18 without a signed student participant release signed by a parent/guardian will be accepted.

